Dear Community Partner:

*Choices Pregnancy Center* of Easton is hosting its first annual 10K and 5K race with a carnival-style family festival to follow on September 29, 2012. *Choices* is a compassionate Christian ministry that offers life-affirming choices to women and their families who are facing an unplanned pregnancy. We offer free and confidential services in a supportive environment which include: lab-quality pregnancy tests, ultrasounds for pregnancy verification, information about pregnancy options, material assistance, and education in pregnancy, parenting, sexual purity and post-abortion recovery.

*Choices* is the only medically licensed pregnancy center serving women within the five local counties of Maryland’s Midshore region (Queen Anne’s, Talbot, Caroline, Kent and Dorchester)! Because we are a 501(C)3 non-profit ministry we rely solely on community support for all our programs. In order to make this year’s race as successful as possible, we are asking for local business and supporters within the community to partner with us**. Any contribution or donation you are able to make will go directly toward continuing to provide these essential services to our clients.**

We understand the difficult economy in which we all find ourselves lately. No organization feels the squeeze of reduced income more poignantly than one who relies solely on the generous donations apportioned from the excesses of others. So if you are able to contribute in any way, in any amount, we are very grateful! Below you will find options for donating commonly utilized by other businesses and individuals. *(All donations are tax-deductible. A tax-deductible receipt is available for your records.)*

Option 1: **MONETARY DONATION-** Monetary donations are very much appreciated and are automatically applied to the General Operating Fund of *Choices Pregnancy Center*.

Option 2: **IN-KIND DONATION**-If you are able to offer material goods or services in order to contribute to our success, we would be very appreciative! Some specific items we are looking for include: printing services, small give-aways for gift bags, gift certificates and discount coupons. Such donations would be helpful as prizes for race winners or as silent auction items.

Option 3: **ONLINE DONATION-** An online electronic donation can be made through our secure E-Giving option on our website.

Thank you very much for your willingness to support this important service to women in our community! With your help, Choices Pregnancy Center will continue to be a source of hope, help and healing to all we have the privilege of serving.

Sincerely,

Sharon Finecey

Executive Director, Choices Pregnancy Center

There are many benefits associated with partnering with a non-profit. As a Miles for Moms sponsor, you and your company/organization can make a difference in the lives of women in need. Your donation will go directly to funding Choices Pregnancy Center which seeks to meet these women and impact their situations for the better. Additional benefits of sponsorship can be found below.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Benefits** | **$2500+** | **$1000+** | **$500** | **$250** | **$100** | **$50** |
| **Name mentioned during announcements** | **X** |  |  |  |  |  |
| **Name in Race Program** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Name/logo on t-shirt given to participants** | **X** | **X** | **X** | **X** | **X** |  |
| **Table at the race start/finish** | **X** | **X** |  |  |  |  |
| **Special link on website** | **X** | **X** |  |  |  |  |
| **Local newspaper recognition of sponsorship status** | **X** | **X** | **X** |  |  |  |
| **Gift-bag advertising and promotional info** | **X** | **X** | **X** | **X** | **X** | **X** |
| **Sponsorship info on flyers** | **X** | **X** |  |  |  |  |

Partnering with Miles for Moms can also elicit some of the following advantages:

* **Consumers have a more positive image of a company associated with a good cause.**
* **Consumers are more likely to purchase a product from a company that supports a non-profit.**
* Build employee pride
* Generate community goodwill
* Build awareness of corporate brand and corporate identity
* Access targeted audience of consumers

Donation Receipt

Choices Pregnancy Center appreciates your donation to our ministry. We are a 501(C)3 ministry that relies solely on community support for all our programs. Please use this receipt for your personal tax purposes.

**Our Tax ID# is 52-1722184.**

Name of Donor: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount Donated: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date of Donation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Thank you for your support!*



Choices Pregnancy Center

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